

RESOLUTION

To: Executive Committee
From: The EC Committee on Corporate Social Responsibility (CCSR) through the
Joint Standing Committee on Finance
Date: October 28, 2021
Subject: CCSR Advocacy Work for 2020-2021 part B

Resolved, that the Treasurer is directed to file a shareholder resolution with **Johnson and Johnson** requesting information on how it markets or promotes the use of its opioid drugs that can lead to addiction; and be it further

Resolved, that the Treasurer is directed to file a shareholder resolution with **UPS** on its lobbying practices (related to climate issues).

EXPLANATION

These companies have been segregated from the bigger work plan for 2021-2022 of the EC Committee on Social Responsibility because they present conflict of interest for members of the Executive Council.

No other conflicts were identified by EC members.

Corporate Advocacy Plan 2021- 2022

Shareholder Advocacy

D = dialogue R = potential resolutions L = letter Red= New Company/Issue

Note 1: The 17 Sustainable Development Goals adopted by the United Nations in 2015 and by General Convention in 2018 are listed below and incorporated into this Plan because they are pertinent to a broad swath of TEC’s mission and apply across the board to CCSR’s work in socially and environmentally responsible investing.

Note 2: CCSR receives many opportunities to sign onto letters that address corporate social responsibility on issues related to Church policy and determines whether to sign such letters after consultation with the Director of Government Relations who monitors the Church’s social policies.

Note 3: CCSR regularly reviews the companies on the DFMS No Buy Lists and may recommend the addition or deletion of companies there listed based on the criteria of each investment screen as determined by General Convention and /or Executive Council. The No Buy lists include Tobacco, Private Prisons, Military Defense Contracting, Human Rights and Fossil Fuels.

Category: Health and Health Care

Issue: Opioid Epidemic

Objectives	2021 Company Engagements	2022 Company Engagements
<ul style="list-style-type: none"> ❖ Engage opioid manufacturers and distributors about their corporate policies on the marketing or promotion of drugs that lead to addiction and how the company takes responsibility for these practices. ❖ Engage pharmaceutical companies that manufacture antidotes to opioids about their pricing practices. 	Johnson & Johnson (pharma)	Johnson & Johnson (pharma) 11-10-2021 R
<p>TEC policy: Health Care in the U.S.</p> <ul style="list-style-type: none"> - Resolutions <ul style="list-style-type: none"> ○ 2018-C037 Response to Opioid Epidemic ○ <i>2017 That the Executive Council of the Episcopal Church meeting in San Juan, Puerto Rico June 9-11, 2017 urges strong action to combat the epidemic of prescription opioid drug abuse, heroin use, and overdose deaths in the United States; and be it further Resolved, That the Executive Council acknowledges the role that prescription opioids play in leading to heroin addiction and the abuse of other synthetic opioids and calls on Episcopalians to advocate for a coordinated public health, law enforcement, and legislative response to eradicate opioid abuse and care for those affected by the disease of addiction; and be it further Resolved, That the Executive Council calls for the decriminalization of addiction and recognizes that prior efforts of criminalizing drug addiction has had profound impacts on incarceration, particularly of persons of color.</i> 		

Category: Care of Creation

Issue: Climate Change/Sustainability (Place Holder for C021)

Objectives – Climate Change and a Healthy Environment	CCSR Point of Contactx and email	2021 Company Engagements	2022 Company Engagements
<ul style="list-style-type: none"> ❖ Engage companies to address political spending, lobbying and trade associations contribution and other financial support such as political ads and trade association memberships to climate issues. 	Kirsten kss@well.com		UPS (shipping) (11-29-2021) R
<p>TEC Policy: Climate Change and a Healthy Environment</p> <ul style="list-style-type: none"> - Resolutions: <ul style="list-style-type: none"> ○ 2015-A170 Advocate for Safe Food Production and Farm Labor Policies: “support public policies and laws designed to protect our Earth’s natural environment and to protect humanity’s ability to produce food for generations to come, including restrictions on pesticide overuse, harmful industrial farming practices (e.g., overcrowding of livestock and mono-cropping), and carbon, methane, and nitrogen pollution throughout the food system that threaten animal and human health, damage the soil, and threaten the climate for future generations.” ○ 2009-C011 Directs Advocacy on Renewable Energy and Environmental Stewardship - On GMOs, there was a resolution to study GMOs, and then a resolution that was rejected in 2015 so I would urge a great deal of caution around any engagement with GMOs. <ul style="list-style-type: none"> ○ 2015-B006 On the Topic of Affirming Genetic Engineering Technologies - Legislative Action Taken: Rejected ○ The 2009 resolution urges further study, but has no recommendation: 2012-A013 Study the Impact of Genetically Modified Crops and Organisms ○ 2018-C021 Advocate for sustainability expertise on corporate boards of directors ○ 2018-A020 Fossil Fuel divestment and reinvestment in clean renewable energy <p>2018-B026 Embracing the United Nations Sustainable Development Goals</p>			